

Diploma in Digital Video

– Part 8



Lesson 8

Basic Cinematography

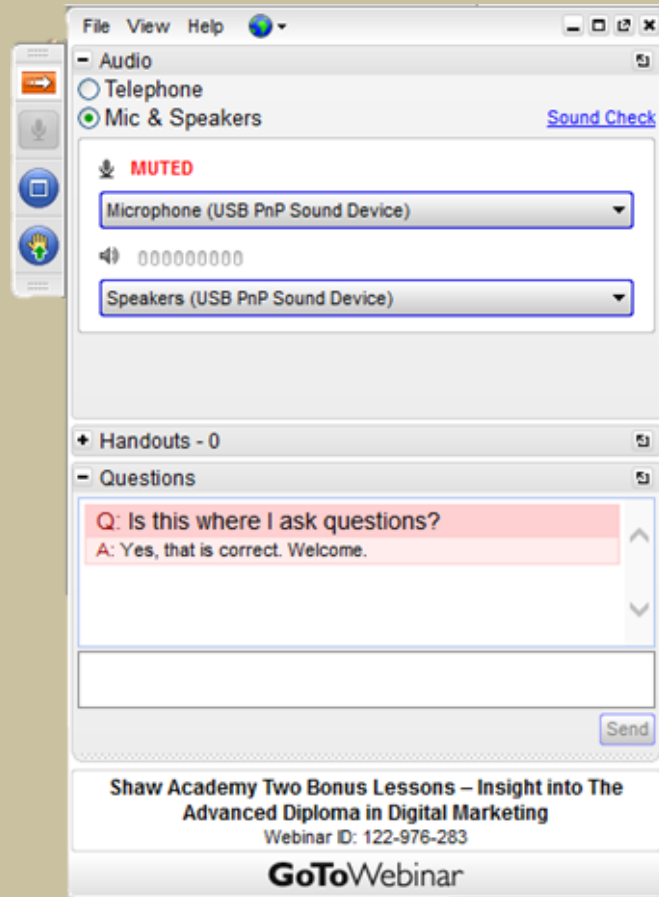
Presented by:

Adam O'Reilly Course Educator

F.E.T.A.C in Digital Media



Webinar Interaction



- Chat box – Type responses to the Educator
- We will have a Q&A at the end of the lesson where you can ask questions



Lesson 8

- Planning
- Different shot types
- Continuity
- Editing
- Q & A

AGENDA







Why learn about these things?

- Its time to bring it all together!



VIDEO COURSE TOOL KIT

INCLUDED:

-  Exclusive Starter Pack
-  Webinar Slides for every lesson
-  Summary Notes for every lesson
-  Bonus Videos

ONLY
€19.⁹⁹

Enhance your learning experience!

Cinematography

- Definition: the art of photography & camerawork in film making

Cinematography

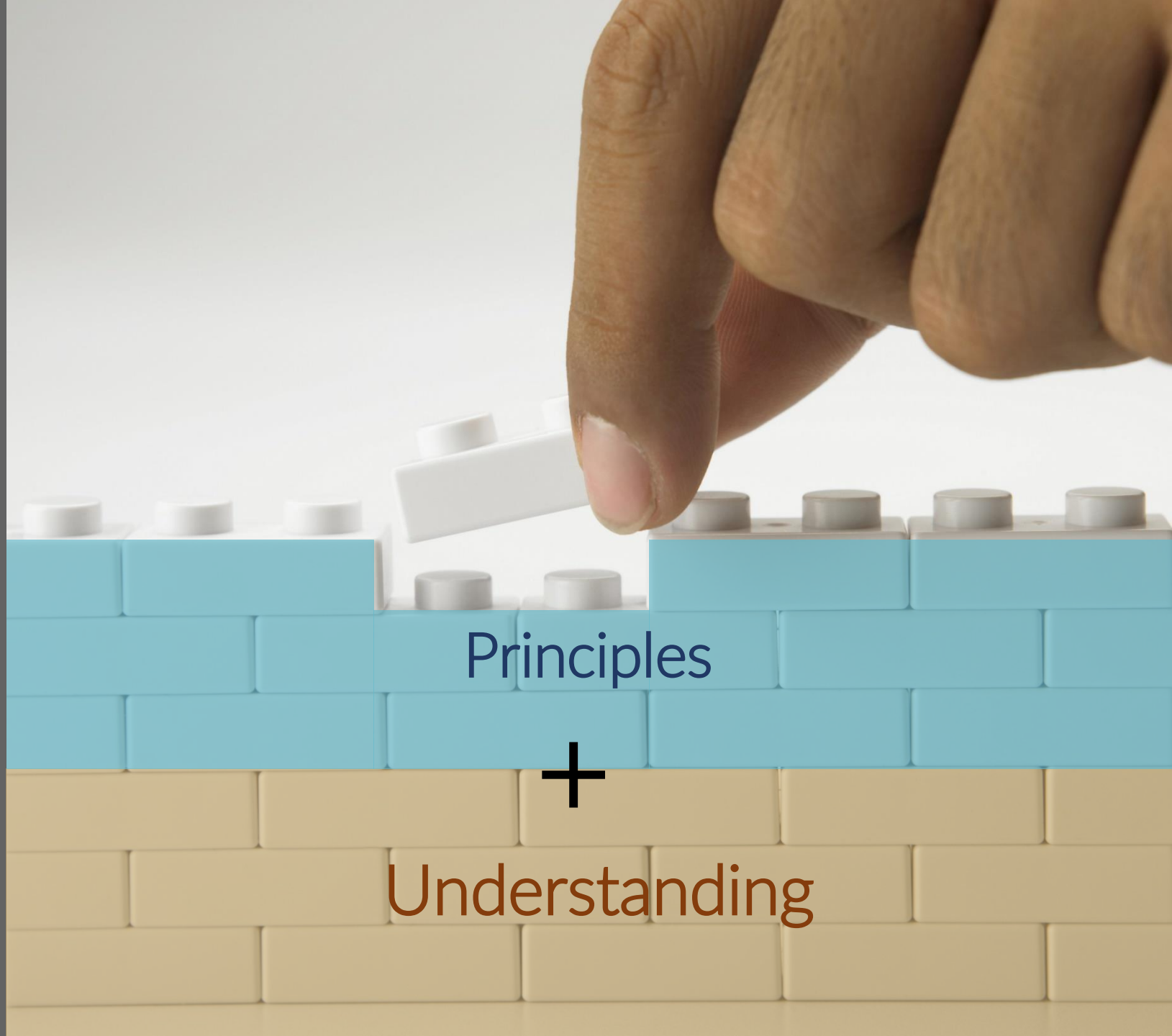
- How we capture the action + how its then shown
- Its all about communication

Cinematography

- Films can have such beautiful & mesmerising Cinematography
- It can sometimes seem out of our reach



Cinematography



Principles

+

Understanding

Cinematography

- Cinema is a language
- It has meanings, definitions & structures
- The more we understand these ourselves the better we can communicate with our audience

5 Cs of cinematography

- Camera angle
- Continuity
- Cutting
- Close – ups
- Composition

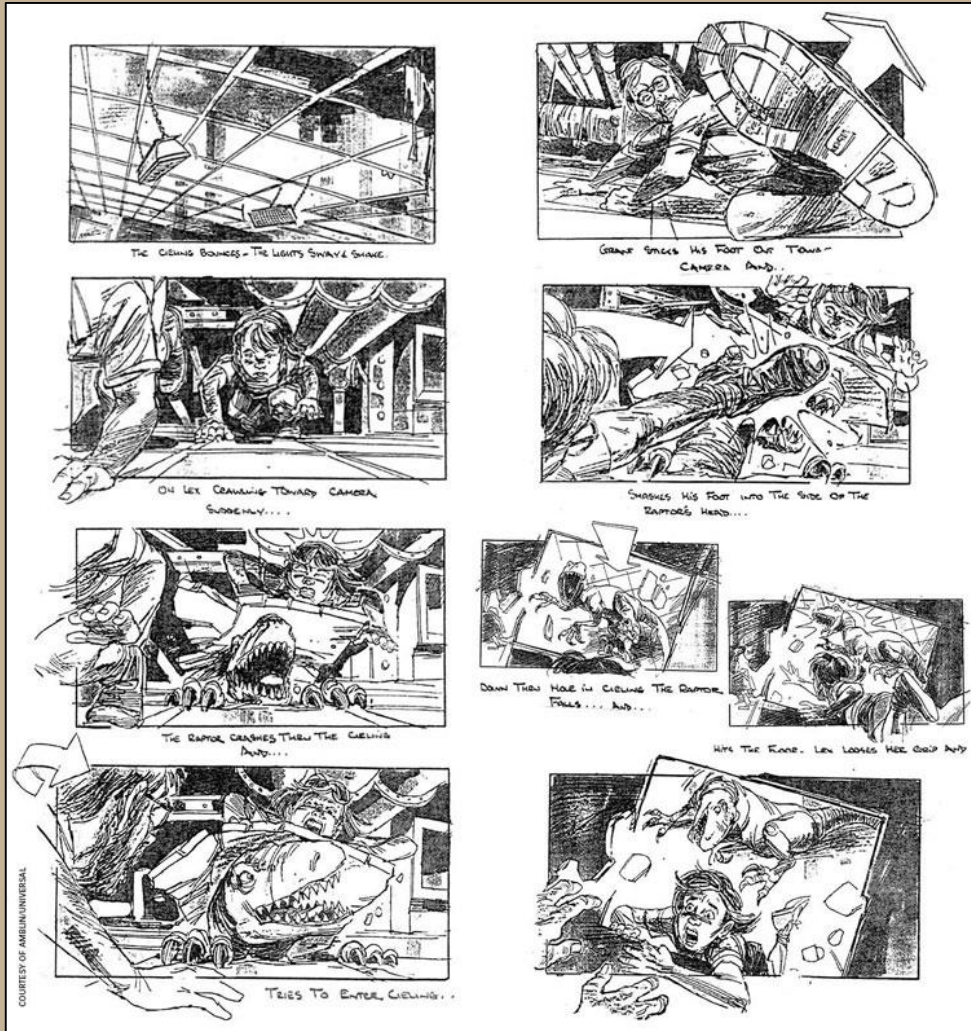
Story

- Pitch – what is the story in a sentence
- Beginning, middle and end
- Who is the Audience?
- Clarity of narrative – break it down
- Strong close

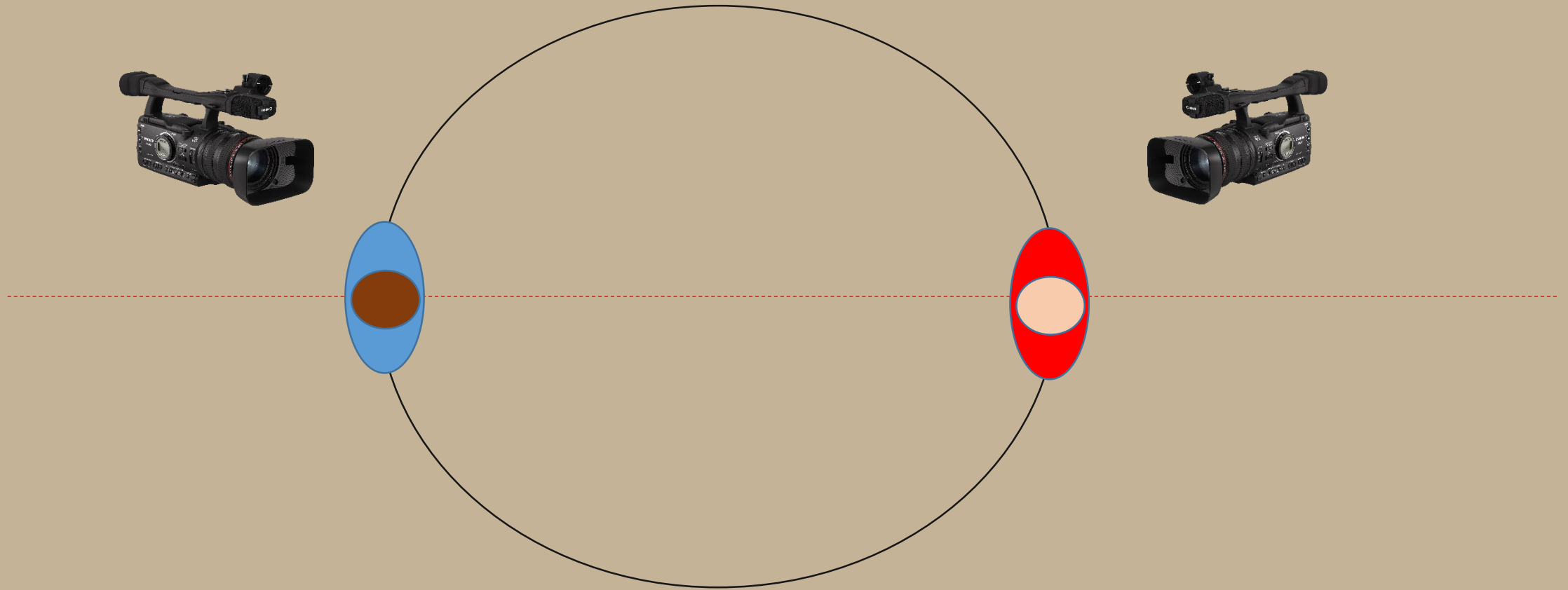
Planning

- Location
- Equipment
- Post
- Storyboards
- Transitions/coverage
- Time/money
- Variety in shots

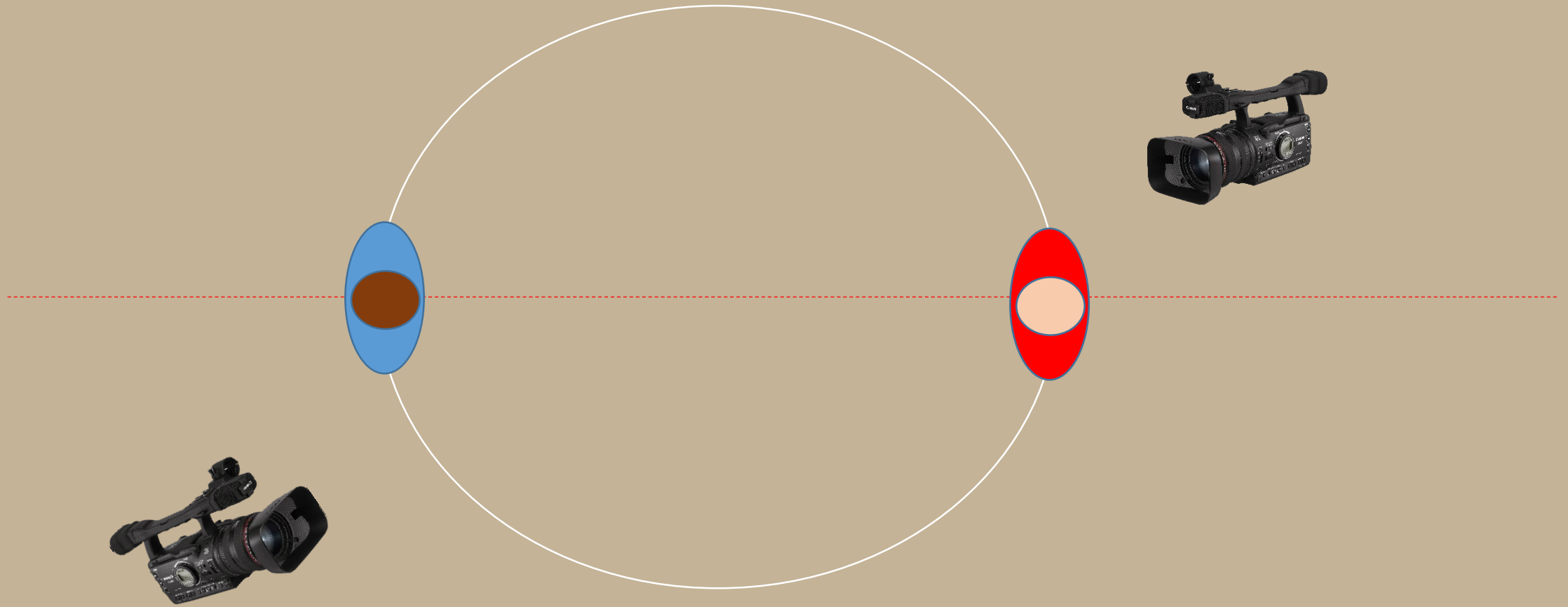
Storyboards



180 degree rule



180 degree rule



180 degree rule



180 degree rule



180 degree rule



Editing

- Choices – what you show, what you don't
- Starts when you are shooting
- Shooting for the cut
- Colour Correction
- Colour Grading

Coverage

- More cuts to work around
- Giving room either side of the clip

Establishing Shots

- Intro shot – establishing sequence
- Super wide scenes
- Close ups

Establishing Shots



Master Shot

- Master shot – all purpose shot. Very important
- Its used as the main body of you scene
- It's the main shot you revert back to after cutaways, close ups etc.

Close - ups

- Detail Shots
- Cutaways
- Can be used to give the essence of the subject or location

Close - ups



Cutaways

- Jump cuts – avoid
- Transitional technique

Closing shot

- Strong ending
- Leaves audience with questions, happiness, sadness, scared etc
- Conclusion

Williams Video

Time to put this to action



Extreme Close up



Close up



Medium Close up



Medium Shot

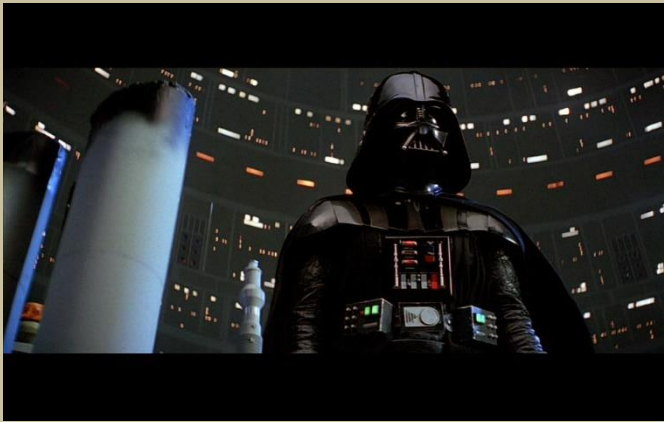


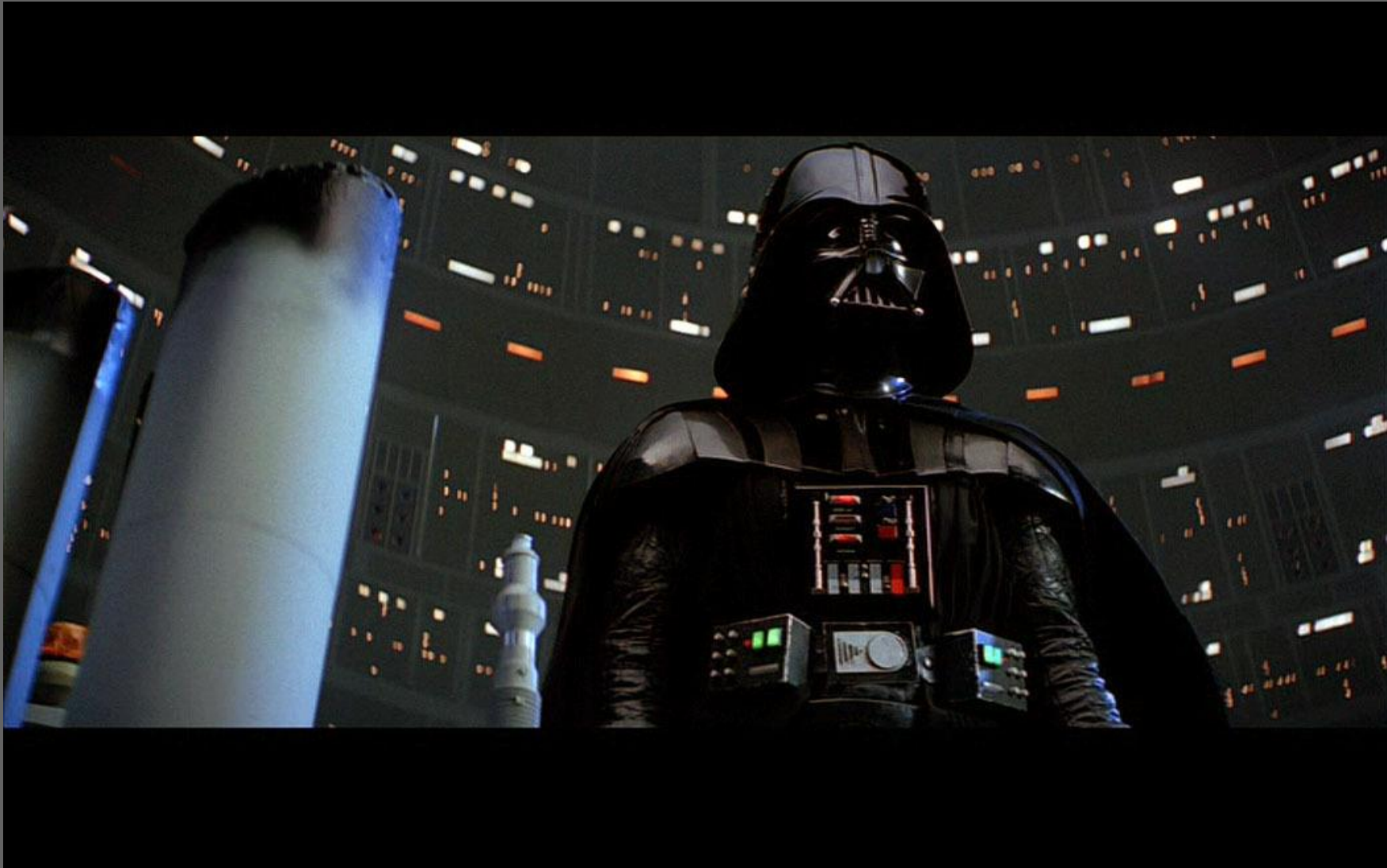
Medium/Full shot



Full/Wide Shot

Angles

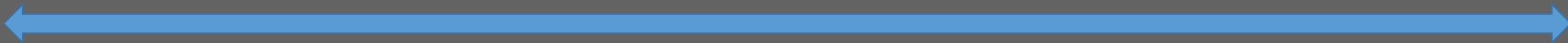
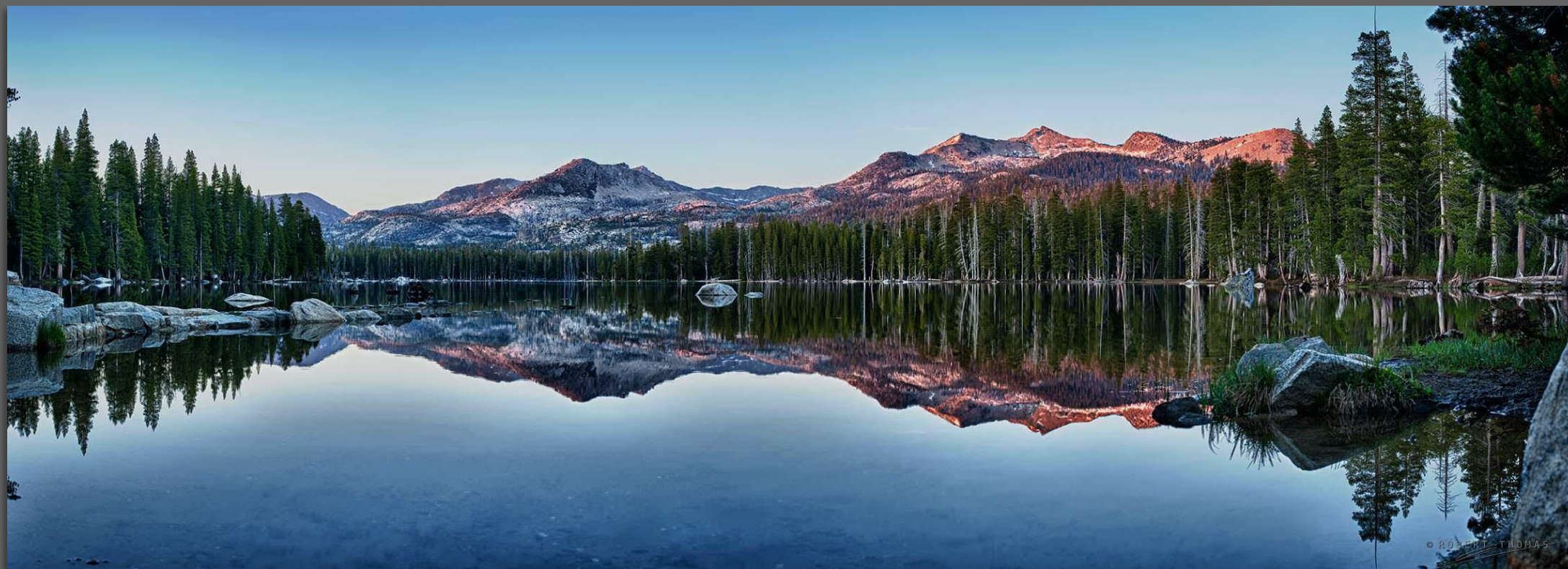








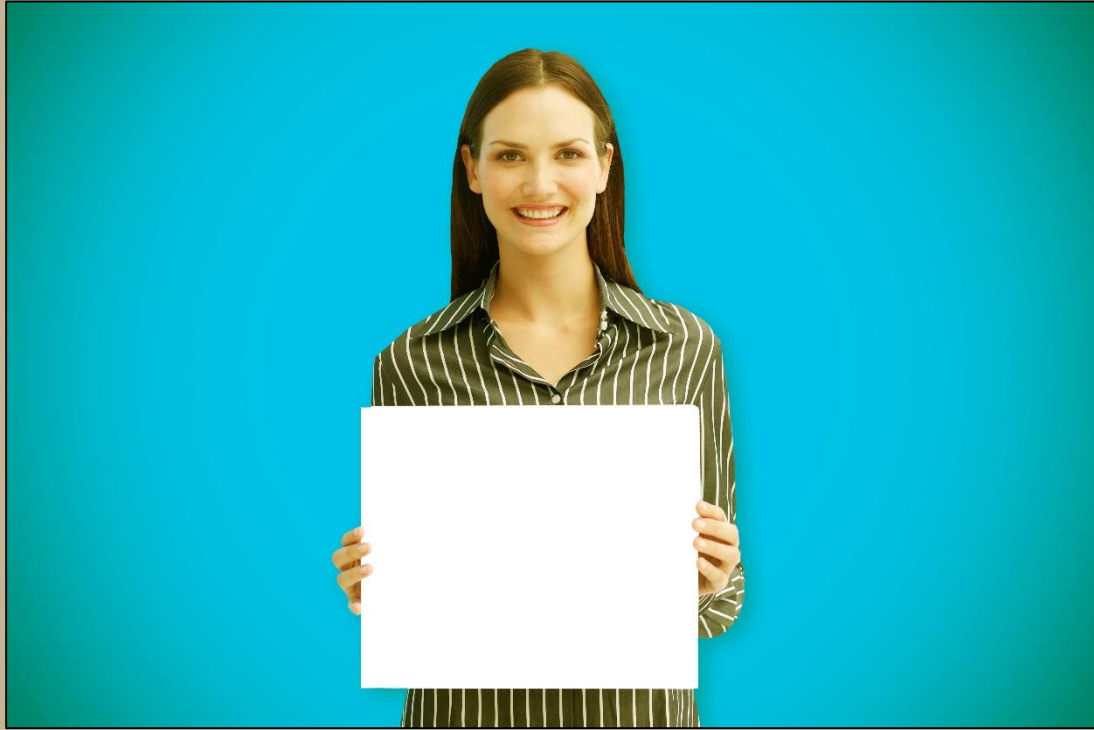
Movement



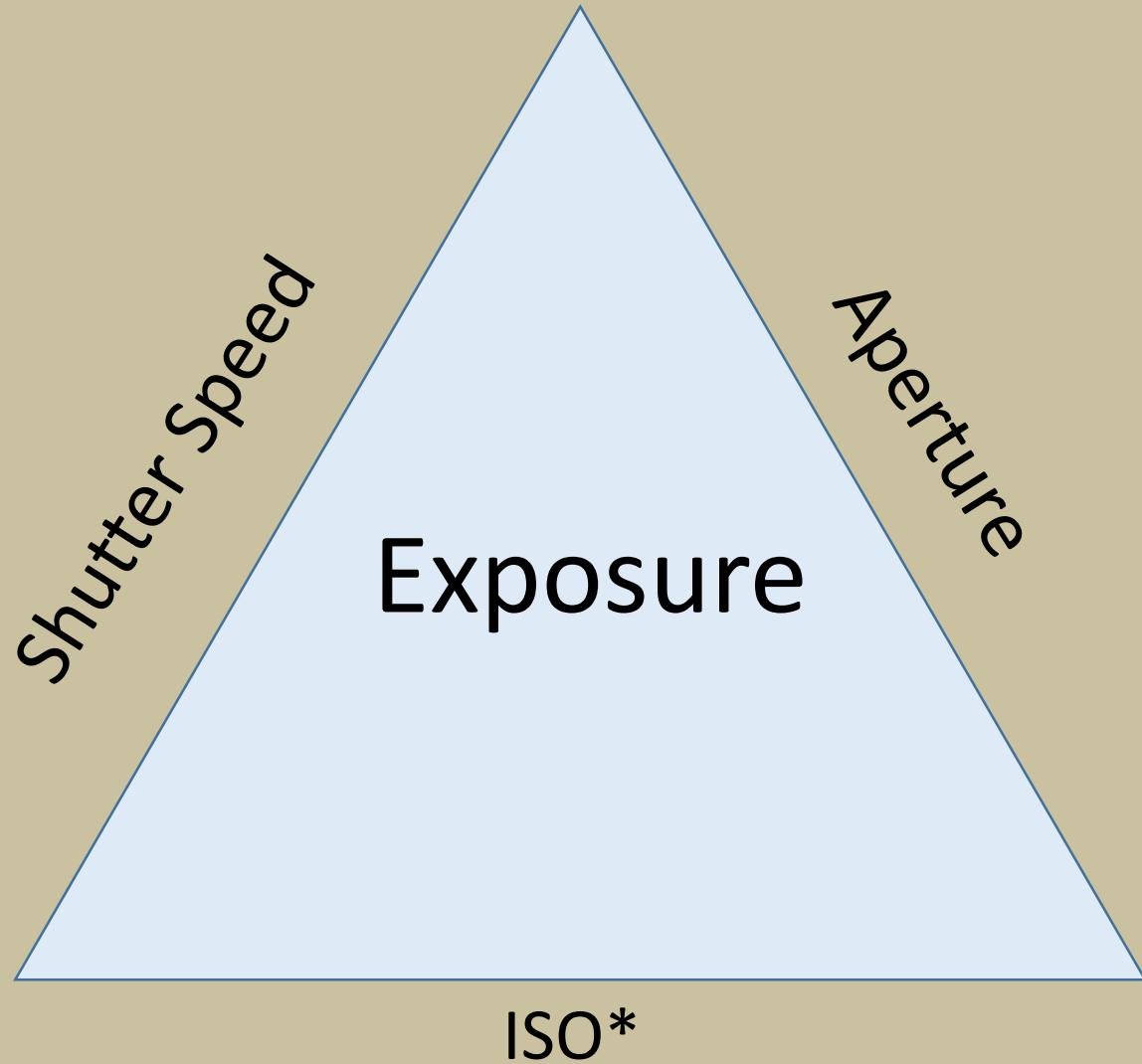
Tracking



Good technical practice



The Exposure Triangle



Shutter speed
+
Aperture
+
ISO

= Perfect exposure

*also indicated as Gain or Db

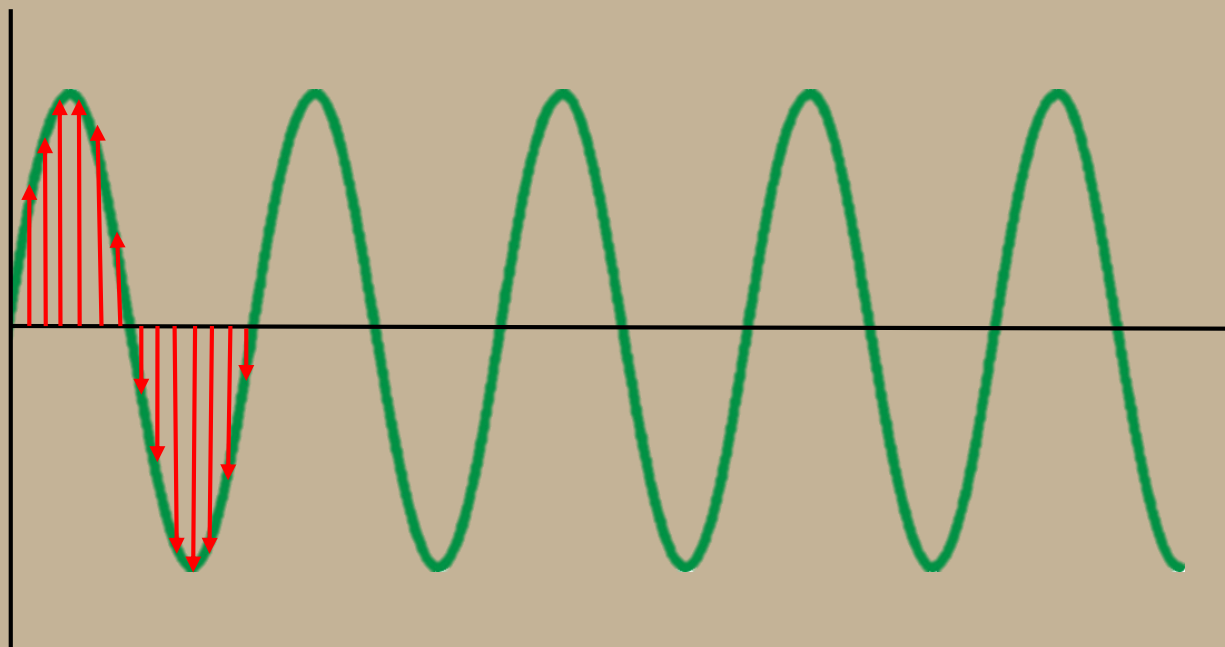
Light Meter (DSLRs)



Monitor sound from the camera



Sound Wave – Sampling Rate



Mixing solid practice with creativity




Passion
Rage
Desire
Heat
Violence
Excitement



Energy
Warmth
Vibrancy

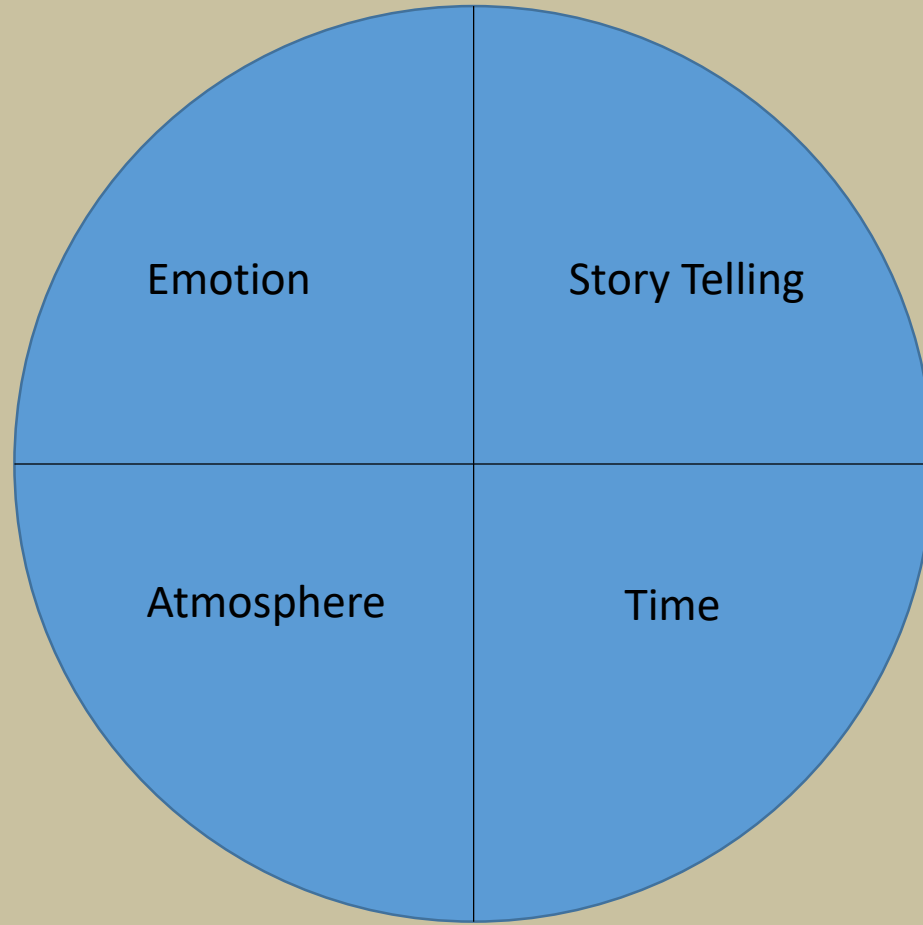


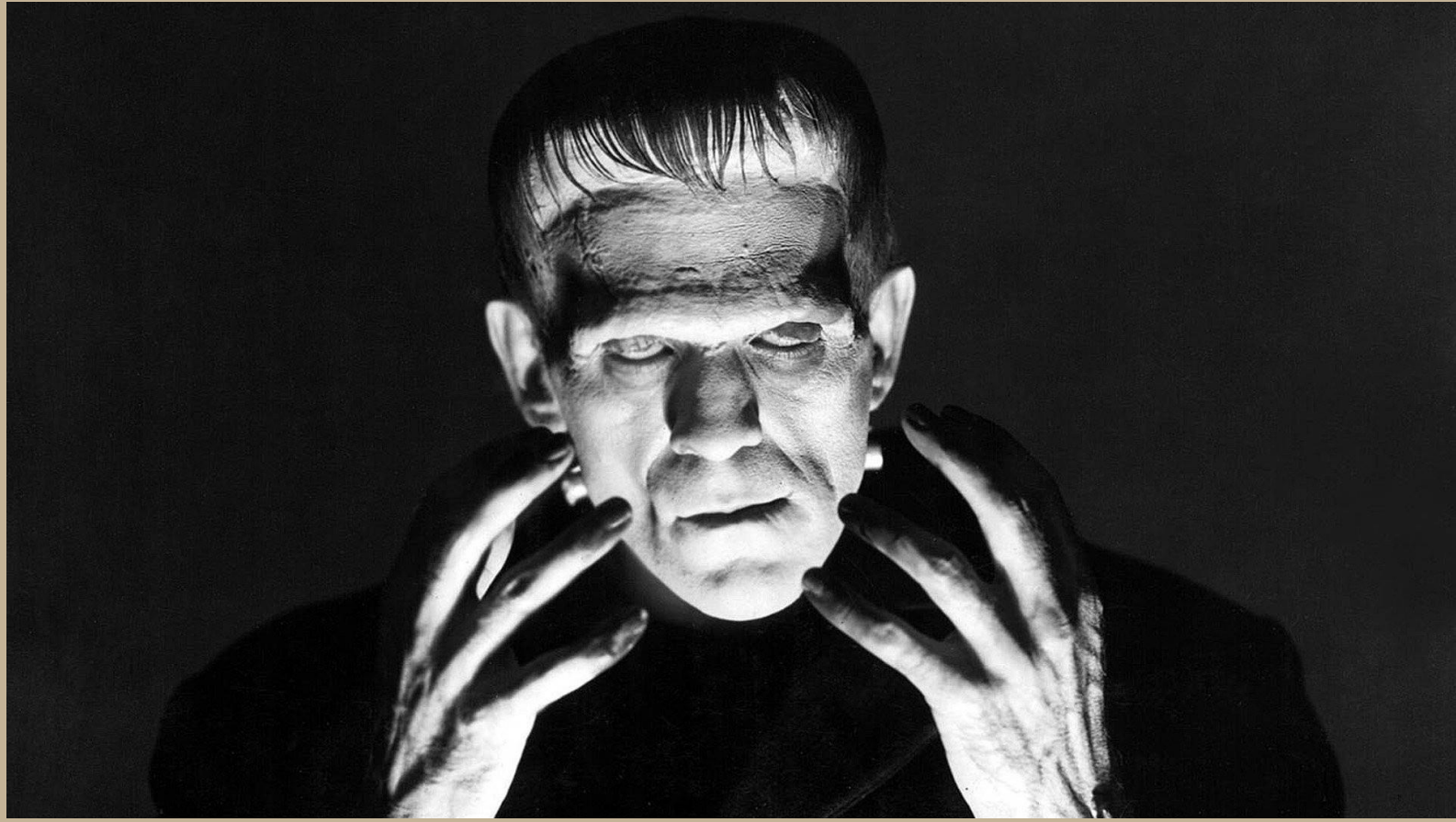
Happiness
Summer
Hope
Illness
Wisdom



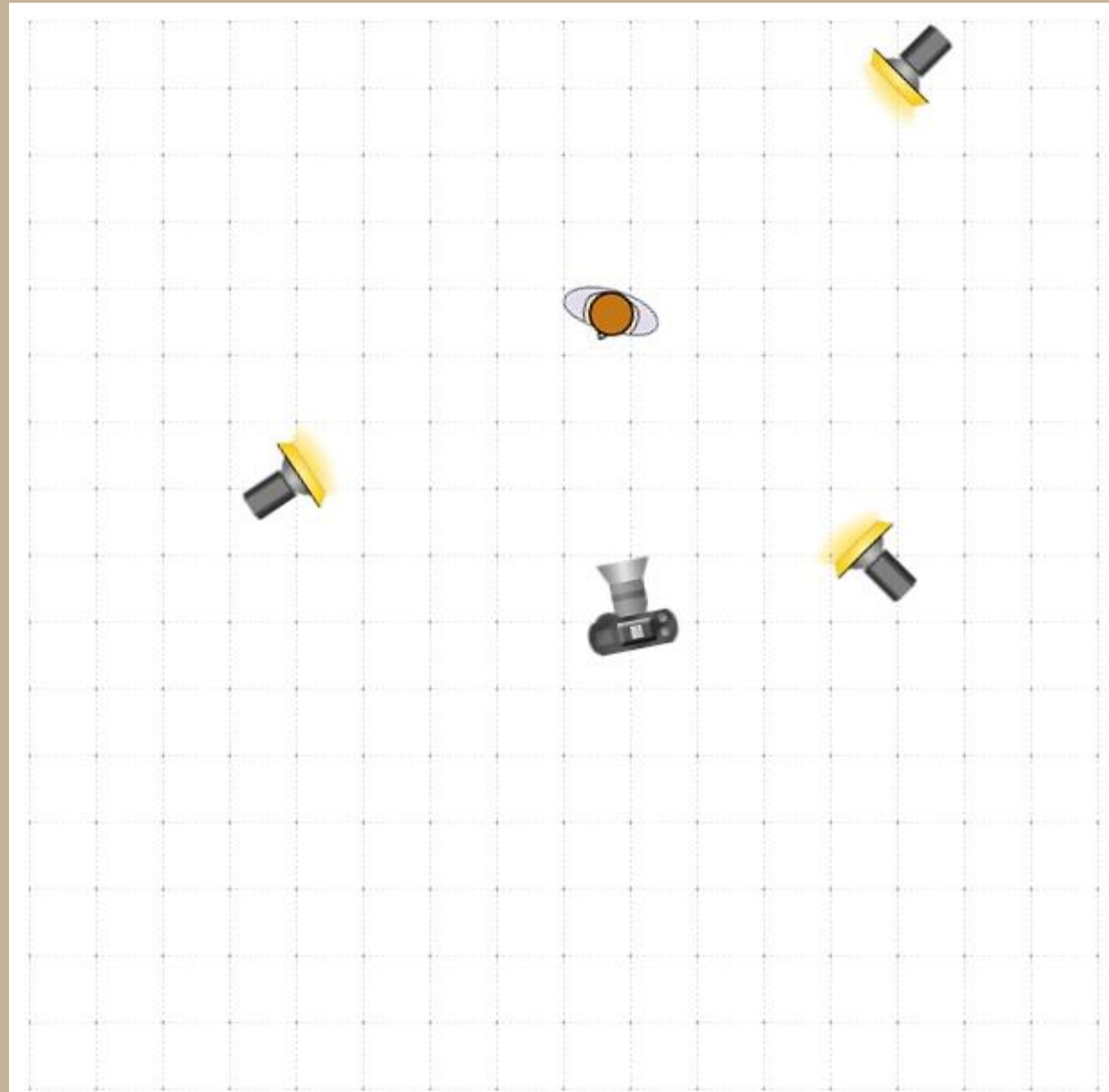
Nature
Healing
Money
Jealousy
Good Luck
Envy

How can colour be useful?





3 Point lighting



My Short

Considerations

Planning goes a long way

Working on having a clear vision before shooting

Analyse movies to see what shots they use to set up the scene or guide us through the story

Take your time on location

Make sure to get things right in camera





Application of skills = Proficient, Skilled and Confident Videographer

Education, Experience, Consistent Upskilling, Determination = **Success**

You can be a Success!!!

Dedication, Perseverance and Great Training are the route to the Achievement of Excellence

You now have completed part 1 and that means its time to for part 2

Starts in 2 Weeks
Filling up Fast

Ultimate Photography Programme



Conquer Exposure



Excel at Lighting



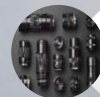
Ace Post-Production



Master Black and White



Achieve Stunning Macro



Create Amazing HDR



Produce Incredible Nighttime Photos

In Just 12 Short Weeks -You will be the Photographer you have always wanted to be!!!

Starts in 2 Weeks
Filling up Fast

Ultimate Photography Programme



In Just 12 Short Weeks -You will be the Photographer you have always wanted to be!!!

UPP Student Progress

ULTIMATE PHOTOGRAPHY PROGRAMME

Arturas



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Alyssa



UPP Student Progress

ULTIMATE PHOTOGRAPHY PROGRAMME

Kerry Ann



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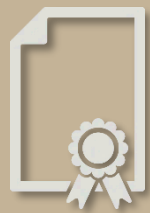
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